

Carolina Cacioli

cacidame@gmail.com
202.531.4540

I have a life long passion
for art and design.

I am a responsible team
member with a bright and
positive outlook during
the creative process.

SKILLS

- Wordpress
- HTML
- CSS
- Max OS X
- Adobe Acrobat
- Adobe Dreamweaver
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- JavaScript
- Graphics Design
- Powerpoint
- Jira
- Microsoft Office
- Excel
- Google Analytics

LANGUAGES

- English
- Spanish
- Portuguese

EDUCATION

Boston University Center for Digital Imaging Arts, Washington, DC
Graphic & Web Design Certificate, January 2013

WORK EXPERIENCE

DealerOn, Inc., Rockville, Maryland (Current)

Web Designer Project Lead

- Marshalled and created template pages for the agency GoVirtual, worked directly with clients developing their ability on how to update the content management system, allowing for increase client confidence in the website.
- Supervised team of designers. This shepherding includes providing ongoing support and performing monthly "touch base" meetings and monthly reports to bolster staff output and morale.
- Spearheading various projects, including overseeing the creation of Heath & Home Technologies demo sites and liaising directly with clients to create special internal pages and provide other tailored solutions.
- Authoring and delivering training to various internal departments in person, remotely, and via business travel; with specific emphasis on bringing new designers up to speed to ensure quality of work received by clients.
- Daily management of work "tickets", including work assessment, validation, and allocation to Design team to provide prompt, accurate solutions to clients.
- Providing quality control and support for new members of the Design team to verify quality standards are met for the client.

Senior Web Designer

- Created eye-catching and innovative showcase sites, replacement code, and page templates maximizing web-site potential for clients.

Web Designer

- Provided high quality work including content migrations and creation of banners for clients.

Stanton Communications, Inc., Washington, DC

February 2014 — February 2016

Associate Designer

- Key member of a dynamic creative team, providing web and graphic design solutions in house as well as to various commercial and non-profit clients.
- Acting as lead designer for all web engagement, including website development, communication materials, and branding for a variety of high profile clients and events.